



Community Health Charities

LOUISIANA & MISSISSIPPI

WORKING FOR A HEALTHY AMERICA

2004

ANNUAL REPORT

For

Fiscal Year ending June 30, 2004

Prepared by
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COMMUNITY HEALTH CHARITIES OF LOUISIANA & MISSISSIPPI

2004 ANNUAL REPORT

Community Health Charities of Louisiana & Mississippi is a corporation organized for charitable purposes, the objective of which is the solicitation of funds through the workplace on behalf of the health agencies, which comprise its membership. This objective is in financial support of patient services, public and professional education and research programs and services designed to meet health needs or to improve the health of the people of the States of Louisiana and Mississippi. The Corporation shall solicit and receive funds on behalf of its members participating in the annual Combined Federal Campaigns and other fund development throughout the State of Louisiana & Mississippi; represent its membership's interests in areas where Combined Federal Campaign solicitations are conducted; and conduct and facilitate programs to inform the public of the activities of, and the programs and services available from agency members.

HISTORY, ELIGIBILITY AND MEMBERSHIP

Community Health Charities of Louisiana & Mississippi has been operative for twenty-six (26) years and was incorporated in the State of Louisiana on May 7, 1990. The Articles of Incorporation provide that "membership shall be open to Louisiana & Mississippi local affiliates of the national organizations of non-profit, federally tax-exempt health agencies that are national in scope, are supported by voluntary contributions from the general public, and provide direct and substantial health services through national organizations, these affiliates or through local incorporated chapters. All members must be able to meet the Combined Federal Campaign's annual eligibility criteria for participating as members of the Community Health Charities federation."

2004 MEMBERS OF THE COMMUNITY HEALTH CHARITIES OF LOUISIANA & MISSISSIPPI

Alzheimer's Association, LA & MS Chapters	LA & MS Hospice & Palliative Care Organization
American Cancer Society, Mid-South Division	The Lupus Foundation of LA & So. MS
Amer. Diabetes Assoc., LA & So. MS, MS/AL	March of Dimes of LA & So. MS
American Heart Association, LA & MS Regions	Muscular Dystrophy Association, LA & MS
American Liver Foundation, MS Chapter	Easter Seals of LA & So. MS
American Lung Association, LA & MS Offices	National Kidney Foundation, LA & MS
Crohn's and Colitis Foundation of LA & MS	National Mental Health Assoc. of LA & So. MS
Cystic Fibrosis Foundation, LA & MS Offices	National Multiple Sclerosis Society of LA
Epilepsy Foundation of Mississippi	National Reye's Syndrome, LA & MS
Juvenile Diabetes Research, LA & MS Chapters	St. Jude Children's Research Hospital, LA/MS
Leukemia-Lymphoma Society, LA & MS Offices	Sickle Cell Anemia Research Fdn. of LA

STRUCTURE

Community Health Charities of Louisiana & Mississippi Board of Directors meets four (4) times a year and is governed by a Executive Committee of four (4) member representatives, consisting of a Chairman, Vice-Chairman, Treasurer/Secretary and Immediate Past Chairman. Offices are held for a period of one (1) year. The officers are elected at the last meeting of the calendar year by a majority of the members present. The following officers comprising the Executive Committee served during the fiscal year 2004.

- Chairperson: Torie Kranze, National Kidney Foundation of Louisiana
- Vice-Chairman: Alan Frey, Cystic Fibrosis Foundation of Louisiana
- Treasurer/Secretary: Tommy Lotz, American Lung Association of Louisiana
- Immediate Past Chairman:
Lisa Bishop, American Cancer Society, Mid-South Region

The By Laws were not amended during this period.

FINANCIAL POLICIES

Contributions made to Community Health Charities of Louisiana & Mississippi agencies by donors of the federal and private campaigns were distributed by the Community Health Charities of Louisiana & Mississippi located in Covington, Louisiana. Funds are held in four separate accounts at the Parish National Bank. All checks require two signatures.

Distribution of these funds are made quarterly by check, accompanied with data indicating the specific campaign and location covered by the donations.

Additional information concerning Community Health Charities of Louisiana & Mississippi & Mississippi may be obtained by contacting the President & CEO, George K. Blanchard, at Post Office Box 1730, Covington, LA 70434-1730, (985) 898-5946 or (800) 753-0053 Toll Free.



Community Health Charities is a federation of America's premier health organizations that have joined together to raise charitable contributions in the workplace. Employee donations are used to support these member charities and provide research, patient services and outreach in local communities. Employees designate the charity or charities where they want their donations to go, and Community Health Charities does the rest! Community Health Charities is able to keep donations local through a nationwide system of affiliate offices. With more than 50 years of combined experience in workplace fundraising, Community Health Charities is one of the most cost-effective nonprofit organizations in the country.

Community Health Charities is partnered in some of the largest employee giving campaigns in the country, including American Airlines, Sears, Roebuck and Co., UnitedHealth Group and the Combined Federal Campaign (CFC). Millions of employees in corporations, federal agencies, and state/municipal governments nationwide give to Community Health Charities' member health agencies, raising nearly \$58 million annually.

With Community Health Charities as part of a workplace giving campaign, employees can touch the lives of people they know and love, and at the same time help someone they have never met by having a charitable donation automatically deducted from their paycheck.

If you would like to know more about Community Health Charities, or how to include us in a new or existing workplace giving campaign, please call our offices. For information on how Community Health Charities enhances the lives of people in your community, please call our offices.

More About Community Health Charities

You may have seen Community Health Charities in the following publications, on the following web sites, and in communities nationwide. Also, in this section, watch our Public Service Announcement.

Community Health Charities receives a 4-star rating (Exceptional) for the second consecutive year from Charity Navigator, America's largest independent evaluator of charities.

The Community Health Charities website, nominated by Iapps, won the 2003 WebAward for "*Standard of Excellence*".

Frequently Asked Questions

Q What is Community Health Charities?

Community Health Charities was founded by health charities to conduct workplace fundraising. The national federation represents America's top 65 nationwide health agencies and nearly 2,000 of their local chapters have joined together to raise contributions in the work place. The organization has almost 40 years of history in working within work place giving campaigns.

Employee designations support health agencies disease prevention, management, and care and to provide research, patient services and outreach in communities across the country, bettering the lives of all Americans.

Q What are the accountability standards of Community Health Charities' member agencies?

Community Health Charities and its member agencies have standards ensuring the highest level of charitable efficiency, ethics and public accountability as determined by the Better Business Bureau and Guidestar. Moreover, each charity must meet the criteria mandated by the U.S. Office of Personnel Management for inclusion in the Combined Federal Campaign. The accountability standards include the following: each charity must undergo an annual application and review process, be a 501(c) 3, non-profit organization as certified by the IRS, have an annual audit conducted in accordance with the generally accepted auditing standards of the American Institute of Certified Public Accountants, have an active, voluntary board of directors, have fundraising and administrative costs that are at or below industry standards, and meet other specified requirements.

In addition, Community Health Charities is a member of the Better Business Bureau. Community Health Charities also retains a four-star rating from *Charity Navigator*, the only source in America that provides in-depth, objective analysis of the financial health of more than 1,700 of America's largest charities.

These standards ensure that employee contributions are used properly to help others.

Q What are your overhead costs?

Community Health Charities is proud that local overhead costs are just 4 %; the national costs are just 3.4%. Donors may review the Community Health Charities IRS Form 990 by calling the Community Health Charities local office at (800) 753-0053 or the national office at (800) 654-0845.

Q What is the role and value of a charitable federation?

“One stop shopping” is provided for companies, enhancing campaign efficiency and effectiveness. A federation ensures that employees are offered charitable giving choices that meet the highest accountability standards. Federations also simplify and reduce pledge processing costs while providing accurate and timely reports to member charities

from multiple campaigns, reducing the number of individual financial transactions. Agencies appreciate the cost efficiency of receiving one check from many employer campaigns.

Frequently Asked Questions

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Q How are donations distributed?

Charity payments flow through the local affiliate office to assure local delivery of funds.

Q How can one contact Community Health Charities?

Call Community Health Charities at (800) 753-0053. Another option is to write Community Health Charities at Post Office Box 1730, Covington, LA 70434-1730 to receive a packet of information regarding member agencies. You may also visit the Community Health Charities web site at www.healthcharitiesLA.org or E-mail to: info@healthcharitiesLA.org.

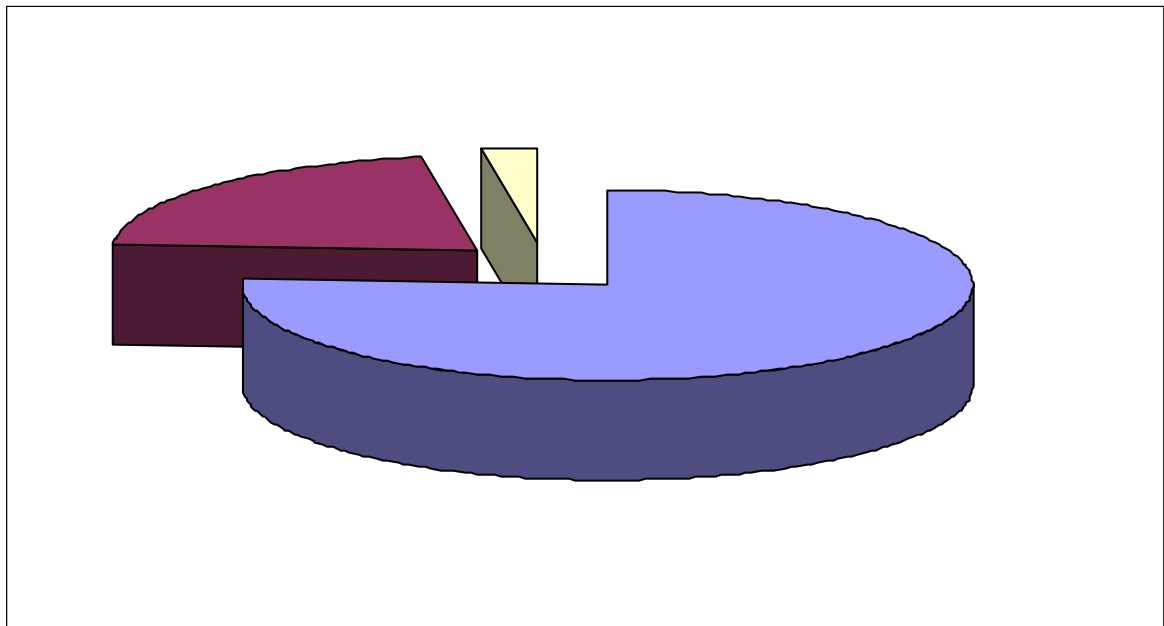





ADDENDUM

There are no dues for membership in Community Health Charities of Louisiana & Mississippi and Mississippi. Historically, all funds disbursed to member agencies were raised in the various Combined Federal Campaigns in Louisiana and Mississippi. In campaign year 2004, additional revenue was realized through a “designation-only” partnership between the United Way of the Greater New Orleans Area.

The expenses incurred by the Federation on behalf of its members are shared pro-rata by each member according to their percentage the gross pledge receipts for each year.

The annual operating budget is approved by the membership at-large prior to each fiscal year upon receipt of a recommendation from the Executive Committee.



-  Total Revenue Raised in Campaigns
-  Supporting Services
-  Program Services



GOVERNING BOARD SUPPLEMENTAL INFORMATION

The Governing Board of Community Health Charities of Louisiana & Mississippi met at noon central time on the following dates and at the locations during the organization's 2001 fiscal year:

- | | |
|--------------------------------|--|
| 1. Wednesday, August 13, 2003 | National Kidney Foundation of Louisiana
New Orleans, LA |
| 2. Wednesday, December 3, 2003 | East Jefferson General Hospital
Metairie, LA |
| 3. Wednesday, March 24, 2004 | American Cancer Society
Kenner, LA |
| 4. Wednesday June 23, 2004 | American Cancer Society
Kenner, LA |

	Board Member Name	Term Beginning Year	Term Ending Fiscal Year
1.	Lisa Bishop	1999	2005
2.	Mac DeVaughn	2001	2004
3.	Alan Frey	2001	2004
4.	Felice Harlow	1997	2004
5.	Brittany Gay	1999	2004
6.	Torie Kranze	2001	2004
7.	Tommy Lotz	1999	2004
8.	Rosia Metoyer	2001	2004
9.	Shelley Johnson-Stewart	2002	2005
10.	Alberta Stoker	2001	2004



Community Health Charities of Louisiana & Mississippi
2005 Federation and Member Agencies

Community Health Charities of Louisiana & Mississippi 800-753-0053

www.HealthCharitiesLA.org EIN 72-0812884 Working for a healthy America - providing medical research, public and professional education, patient, family and community services across Louisiana, Mississippi and in your community. [3.4%]

1. **Alzheimer's Association, Louisiana Chapter** 318-619-8383 www.Alz.org
EIN 72-1038780 Alzheimer's Association mission is to eliminate Alzheimer's disease through the advancement of research and to enhance care and support for individuals, their families and caregivers. [39%]
2. **American Cancer Society, Mid-South Division, Inc.** 800-ACS-2345 www.Cancer.org
EIN 64-0329009 Eliminating cancer as a major health problem by preventing cancer, saving lives from cancer and diminishing suffering from cancer through research, education, advocacy and service. [22.6%]
3. **American Diabetes Association** 888-342-2383 www.Diabetes.org EIN 13-1623888
Dedicated to the prevention and cure of diabetes through research, professional and public education and services for Louisianans affected by diabetes. [21%]
4. **American Heart Association, Southeast Affiliate** 601-321-1200 www.AmericanHeart.org
EIN 13-5613797 The American Heart Association's mission is to reduce death and disability from cardiovascular disease and stroke through research, education and community service. [23.2%]
4. **American Lung Association of Louisiana, Inc.** 504-828-5864 www.LouisianaLung.org
EIN 72-0731955 Fighting Big Tobacco through smoking prevention and cessation programs, poor air quality and the asthma epidemic through patient education, professional services and research. [14%]
5. **Crohn's & Colitis Foundation of America, Louisiana & Mississippi Chapter** 504-888-1135
www.ccfa.org EIN 13-6193105 Dedicated to ending suffering caused by Crohn's disease and ulcerative colitis. The foundation sponsors research. Educational programs and support services for children and adult patients. [19%]
6. **Cystic Fibrosis Foundation – Louisiana Chapter** 504-455-5194 www.cff.org
EIN 13-1930701 Supports innovative research to control and cure cystic fibrosis. Provides specialized medical care through a nationwide network of centers; offers pharmacy and other patient services. [6%]

7. **Easter Seal Society of Louisiana** 504-523-7325 www.Louisiana.EasterSeals.org
EIN 72-0694376 Non-profit, community-based health agency whose mission is to help people with disabilities achieve independence through a variety of programs and services. [5%]
8. **Juvenile Diabetes Research Foundation International - Louisiana Chapter**
504-828-2873 www.jdrf.org EIN 23-1907729 Help us find a cure for diabetes. Through research, we can save lives of children and adults who suffer from diabetes and its devastating complications. [5%]
9. **Leukemia – Lymphoma Society** 504-837-0945 www.lls.org EIN 13-5644916
Programs are research, patient aid, professional/public education and community service. Provides supplementary financial assistance up to \$500 per year to patients with blood-related cancers. [17%]
10. **Louisiana & Mississippi Hospice & Palliative Care Organization** 504-945-2414
www.lmhpc.org EIN 58-1895161 A non-profit corporation committed to research, professional continuing education and public awareness of hospice and end-of-life care throughout Louisiana and Mississippi. [0%]
11. **Lupus Foundation of Louisiana** 225-293-3442 www.Lupus.org EIN 72-0840658
Provides support to patients, families and friends through support group, counseling, distribution of literature about Lupus, physician referrals, public education, workshops and research funding. [19%]
12. **March of Dimes – Louisiana** 225-295-0655 www.MarchOfDimes.com EIN 13-1846366
Voluntary health agency the mission of which is the prevention of birth defects, prematurity and infant mortality through research, community services, advocacy and public education. [14%]
13. **The Mental Health Association of Louisiana** 225-343-1921 www.mhal.org
EIN 72-0459030 Works to promote mental health, prevent mental illness and protect the rights of mental health consumers by providing educational programs, screenings, and advocacy training. [24%]
14. **Muscular Dystrophy Association** 225-761-7010 www.mdausa.org EIN 13-1665552 Fighting neuromuscular diseases through worldwide network of clinics offering comprehensive medical services and far-reaching professional and public health education. [16%]
15. **National Kidney Foundation of Louisiana, Inc.** 800-462-3694 www.KidneyLA.org
EIN 72-0649707 Provides: public health education, medic alert jewelry, patient camps, support groups, financial assistance, information and referrals, organ donation information, research, health screenings, professional education. [19.7%]
16. **National Multiple Sclerosis Society - Louisiana Chapter** 504-832-4013
www.NationalMSSociety.org EIN 72-0514461 Provides: Services to People affected by Multiple Sclerosis, Supports national/international Research, Lending Library, Loan Closet, Education, Referrals, Support Groups and Advocacy. [28.1%]

17. **National Reye's Syndrome Foundation** 419-636-2679 www.ReyesSyndrome.org
EIN 51-0155006 Only organization providing public and medical information, research and support services for victims of Reye's Syndrome, an often-fatal disease associated with aspirin use. [17%]
18. **New Heights Therapy Center** 985-898-2079 www.NewHeightsTherapy.org
EIN 72-1420620 A therapeutic equestrian riding center promoting the health and well being of people with physical, emotional and learning disabilities. [19.9%]
19. **St. Jude Children's Research Hospital** 800-531-5174 www.StJude.org EIN 35-1044585
Founded by Danny Thomas, St. Jude treats children with cancer at no cost to their families. Research findings benefit hospitals in Louisiana and worldwide. [25%]
20. **Sickle Cell Anemia Research Foundation, Inc.** 504-943-4593 www.SickleCellDisease.org
EIN 72-0792655 Conducts a comprehensive program on Sickle Cell disease which includes education, testing, counseling, patient assistance, prescribed drugs, transportation and food packages. [21%]
21. **Spina Bifida Association of Greater New Orleans, Inc. (SBAGNO)** 504-737-5181
www.sbagno.org EIN 72-0829562 Serves persons from all races, faiths and incomes providing FREE summer camp for children with disabilities and outreach support services to all. [0%]